

Keren Henderson

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CURRENT EMPLOYMENT

Associate Professor, Broadcast and Digital Journalism
Associate Editor
Co-researcher

S.I. Newhouse School of Public Communications, Syracuse University
 Electronic News Journal (Sage)
 RTDNA/Newhouse School at Syracuse University Newsroom Survey

EDUCATION

Doctor of Philosophy (PhD), Mass Communication

Louisiana State University, Baton Rouge, 2015
 Dissertation: *Compromising the craft: A mixed-methodological analysis of the products and processes of storytelling in local television and digital news.*

Master of Mass Communication (MMC)

Louisiana State University, Baton Rouge, 2007
 Thesis: *News narratives and television news editing.*

Bachelor of Arts (BA), Sociology

University of Toronto, Ontario, Canada, 2000

HONORS & FELLOWSHIPS

Broadcast Educators Association News Division Top Debut Paper (2018)
National Press Photographers Association Multimedia Immersion Certificate (2017)
Scripps-Howard Fellow (2012-2013)
Kappa Tau Alpha (Lifetime Member)

SCHOLARSHIP AND PUBLICATIONS

Journal Articles

Henderson, K. Raheja, R. & Crowston, K. (2022) Communicating with the masses from isolation: What happened when local television journalists worked from home. In *Hawai'i International Conference on System Sciences*. Presented at the Hawai'i International Conference on System Sciences, Virtual due to COVID.

Henderson, K. & Chock, T.M. Could cutting costs mean changing minds? Effects of local television news work routines on viewer attention, information-processing, and perceptions of story importance. *Journalism*. DOI: 10.1177/146448849211036285

Henderson, K. (2020). Marketing the construction of reality: Multiplatform production routines and the renegotiation of journalistic role identities in a legacy local television newsroom. *Journalism*. DOI: 10.1177/14644884920940940.

Henderson, K. (2019). The seriousness of storytelling: What constraints to professional news routines suggest about the state of journalistic autonomy in local television newsrooms. *Journalism*. DOI: 10.1177/14644884919854651.

Henderson, K., & Cremedas, M. (2017). Are traditional journalism principles still alive and well in today's local TV newsrooms? *Electronic News*, 11(4), 245-262.

Henderson, K. (2017). The "truth" behind newsroom humor: An ethnographic content analysis of the blog "Overheard in the Newsroom". *Electronic News*, 11(1), 39-54.

Henderson, K. (2012). Narratives in Local Television News Editing. *Electronic News*. 6(2), 67-80.

Research Grants

Co-investigator on NSF FW-HTF Grant 21-29047, \$1,842,650 (Syracuse portion \$721,700) for 36 months, for "Collaborative research: FW-HTF-R: The Future of News Work: Human-Technology Collaboration of Journalistic Research and Narrative Discovery" (with Kevin Crowston, Syracuse University; Jeffery Nickerson, Stevens Institute of Technology; and Lydia Chilton and Mark Hansen, Columbia University).

Co-investigator on NSF FW-HTF-P Proposal, \$130,854 for 12 months for "FW-HTF-P: Planning to study automation and the future of news production (with Kevin Crowston, Lydia Chilton & Jeffrey Nickerson).

Works in progress

Henderson, K. & Lysak, S. Shifting roles of local television news directors and effects of COVID-19 on routine news work.

Henderson, K. The state of local television news storytelling during the COVID Era: A qualitative content analysis.

Book Chapters

Henderson, K. & Miller, A. (June 2014). Twitter's role in the modern newsroom: Circumventing the gatekeepers and pounding the digital pavement. In B.A. Musa and J. Willis (Eds.), *From Twitter to Tahrir Square* (First ed., pp. 612). Praeger Publishers Inc.

Trade Publications

Henderson, K. (2017, July 24). How to add social videos to your broadcast classroom. *MediaShift Education*. Retrieved from: <http://mediashift.org/2017/07/adding-social-videos-broadcast-classroom/>

Book Reviews

Henderson, K. (2016). Book Review: Digital technology and the future of broadcasting global perspectives. *Electronic News*, 10(3), 196-197.

Henderson, K. (2016). Book Review: Working the Story: A Guide to Reporting and News Writing for Journalists and Public Relations Professionals, by Douglas P. Starr and Deborah W. Dunsford. *Journalism & Mass Communication Educator*, 71(3), 377-378.

Henderson, K. (2016). Shifting Digital Broadcasting Research Toward a Modern Paradigm. *Electronic News*, 1931243116679205.

Henderson, K. (2015). Book Review: Feature and narrative storytelling for multimedia journalists. *Electronic News*, 9(3), 216-218.

CONFERENCE PRESENTATIONS

Discussant	<i>Legacy and Emerging News on Social Media</i> panel. (AEJMC Virtual Conference, August 2020)
Panelist	<i>#Ready? Preparing students for professional social media use beyond the classroom.</i> (BEA Virtual Conference, April 2020)
Panelist	Henderson, K. (2019, August) <i>Rescuing a legacy: The professionalization of local television digital news producing.</i> Refereed paper presented at AEJMC, Toronto, Canada.
Presenter	Henderson, K. & Lysak, S. (2019, April) <i>Corporate or craft? Identifying boundaries to journalistic autonomy for contemporary local television news directors.</i> Refereed paper-in-progress presented at BEA, Las Vegas, NV.
Moderator	<i>Classroom to Newsroom 5.0</i> (BEA Conference, April 2019, Las Vegas)
Panelist	<i>Old Dogs New Tricks: Multiplatform Producing</i> (BEA, April 2019, Las Vegas)
Panelist	Henderson, K. & Ri, S.Y. (2018, April) <i>Who's in the lead? A demographic analysis of leading local television news reporters across the top markets in the U.S.</i> Refereed paper presented at BEA, Las Vegas, NV. Top Debut Paper, News Division.
Panelist	<i>The Podcast Panel: Best practices for student audio production</i> (BEA Conference, April 2018, Las Vegas)
Panelist	Henderson, K., & Cremedas, M. (2016, August) <i>Are Traditional Journalism Principles Still Alive and Well in Today's Local TV Newsrooms?</i> Refereed paper presented at AEJMC, Minneapolis, MN.
Moderator	<i>Room at the Top: Empowering Women in Broadcast News Leadership.</i> Women in Media panel (BEA Conference, April 2015, Las Vegas).
Moderator	<i>Roles and Respect for Women in Popular Prime-time Broadcast Television: Professional or Personal?</i> Women in Media panel (BEA Conference, April 2015, Las Vegas).
Panelist	Henderson, K. (2014, August) <i>Content versus context: The effects of writing style on memory and emotions in local television news.</i> Refereed paper presented at AEJMC, Montreal, Canada.
Panelist	Henderson, K. & Miller, A. (2013, August). <i>Twitter's role in the modern newsroom: Circumventing the gatekeepers and pounding the digital pavement.</i> Refereed paper presented at AEJMC, Washington, DC.
Panelist	Dabbous, Y. & Henderson, K. (2012, November). "Compassion international:" <i>Analyzing coverage of the Haiti earthquake in four American newspapers.</i> Refereed paper presented at NCA, Orlando, FL.
Panelist	Henderson, K. (2011, August). <i>Narratives in Local Television News Editing.</i> Refereed paper presented at AEJMC, Denver, CO.

ACADEMIC SERVICE AND LEADERSHIP

Editorial Board Member	Electronic News (Sage)
Manuscript reviewer	Mass Communication and Society (Taylor & Francis)
Paper Reviewer	Electronic News Division , AEJMC conference (2020)
Paper Reviewer	News Division , BEA conference (2016, 2018)
Paper Reviewer	Mass Communication and Society Division , AEJMC (2014)
Invited Panelist	Disability Coverage in the Media (Ryerson University, Feb. 2018 Toronto, Canada)
Doctoral Advisor	Wasim Ahmad , PhD Candidate (2022)
Doctoral Committee Member	Gina Gayle , PhD 2020
Dissertation Reader	Sung Yoon Ri , Doctoral Defense 2018
Dissertation Reader	Greg Munno , Doctoral Defense 2017

TEACHING SERVICE AND LEADERSHIP

Faculty Advisor
Faculty Advisor
Faculty Advisor
Faculty Advisor
Faculty Advisor
Faculty Advisor
Guest Lecturer: Pro-seminar
Guest Lecturer: News Producing & Presenting (BDJ465)
Guest Lecturer: News Producing & Presenting (BDJ665)
Guest Lecturer: Military Reporting BDJ300
Guest Lecturer: Women in News
Guest Lecturer: Advanced Broadcast News

BEA Disrupt the News Challenge (2019, 2020)
Democracy in Action (2014, 2016, 2017, 2019)
COM100/First Year Advising Seminar (2015, 2017, 2019)
Elections Unpeeled/Skype TX Partnership (2016)
Verge Campus Media/Student Publication, (2016, 2017)
Renee Crown Honors Capstone advisor (2017, 2018) reader (2016, 2020)
Syracuse University, 10/23/15, 09/09/16, 11/10/17, 11/2/18, 09/20/19
Syracuse University, 2/11/19
Syracuse University, 05/21-24/18
Syracuse University, 9/27/18
Syracuse University, 12/3/15
Louisiana State University, 10/12

PROFESSIONAL SERVICE AND LEADERSHIP

Associate Editor
Communication Vice Chair
Competition Co-Chair
Committee Chair
Committee Chair
Committee Member
Committee Member
Committee Member
Committee Member
Committee Member
Committee Member
Committee Member
Committee Member
Committee Member
Invited Participant
Featured Guest
Manuscript Reviewer
Manuscript Reviewer
Invited Contributor
Contest Judge
Contest Judge
Event Organizer
Event Organizer
Event Organizer
Event Organizer

Electronic News Journal (Sage) (2021)
News Division, Broadcast Educators Association, (2020-2022)
Festival of Media Arts, Broadcast Educators Association (2017-2018)
BDJ Visitor's Committee, Newhouse School (2016-2018)
Diversity Committee, Newhouse School (2016-2017)
Diversity Committee, Newhouse School (2015-2017, 2019-2020)
Information Literacy and Technological Agility Community of Practice, Syracuse University (2020)
Race & the Media Symposium, Newhouse School (2017)
Assessment Committee, Newhouse School (2016-2021)
Middle States Steering Committee, Syracuse University (2016-2017)
PhD Faculty Committee (2018-2020)
BDJ Tenure Track and Tenured Faculty Search Committee (2021-2022)
BDJ Tenure Track Faculty Search Committee (2020-2021)
BDJ Assistant Teaching Professor Search Committee (2019-2020)
BDJ Professor of Practice Search Committee (2017-2018)
Advisory Board Meeting, BDJ representative, Newhouse School (November, 2019)
It's All Journalism podcast (June 2018)
Journalism Next. Fourth Edition. Briggs, M. (2017). Sage Publications, Inc.
Make It Memorable. Dotson, B. (2015). Rowman & Littlefield.
Awareness in Reporting website, National Association of Broadcasters
Broadcast News Competition, RTDNA (2018)
Festival of Media Arts, Student News Division, Broadcast Educators Association (2019)
Chris Licht: A Conversation with Chris Licht, Newhouse (March 22, 2018)
Rene Marsh: How Covering Government Has Changed, Newhouse (Oct. 16, 2017)
Joe Little: Don't Be a Garden Gnome, Newhouse (Feb 2, 2017)
Bob Dotson: A Retrospective, Newhouse (December 1, 2015)

TEACHING EXPERIENCE

Applied Media Research (COM647)
News Producing and Presenting (BDJ665)
News Producing and Presenting (BDJ465)
Cross-media & Digital Newswriting (JNL211)
News Reporting I "Bootcamp" (BDJ663)
Audio Reporting and Newsgathering (BDJ364)
Broadcast and Digital Newswriting (BDJ311)
Introduction to Multimedia Reporting (MC2005)
Broadcast Newsgathering and Producing (MC3102)
Introduction to Mass Communication (MC2000)
Instructor: Grammar Boot Camp
Broadcast Instructor

Syracuse University, F17/ F18/ S20/S21
Syracuse University, Su21
Syracuse University, S16/F16/S17/F17/S18/F18/F19/F20/S21/F21
Syracuse University, F16/17/S18
Syracuse University, Su15, Su16
Syracuse University, F14/S15/F15/S16/S20/F21
Syracuse University, Spring 2015/Fall 2015
Louisiana State University, Fall 2013/Spring 2014
Louisiana State University, Fall 2012/Spring 2013
Louisiana State University, Summer 2012
Louisiana State University, February 2011
Louisiana Scholastic Journalism Institute at LSU, July 2010

WORK HISTORY

Assistant Professor
Doctoral Student
Producer
Freelance Editor
Master's Student
Master's Student
Marketing Assistant & Media Buyer
Assistant Producer & Editor
Production Assistant

S.I. Newhouse School of Public Communications, Syracuse University, August 2014 – May 2021
Manship School of Mass Communication, LSU Baton Rouge, LA, August 2010 – May 2015
Raycom Media/WAFB-TV, Baton Rouge, LA, August 2007 – August 2010
WGNO/WNOL, New Orleans, LA, May 2006 – August 2006
Manship School of Mass Communication, LSU Baton Rouge, LA, August 2005 – August 2007
Loyola University, New Orleans, LA, January 2005 – August 2005
Vitascan Partners, Santa Barbara, CA, March 2003 – October 2003
Barking Lizard Productions, Santa Barbara, CA June 2002 – March 2003
Infinite Monkeys, Toronto, Canada, April 2001 – August 2001